Gabriel Kabinga

WEB DESIGNER · UX/UI
FOUNDER OF BISSAP

CONTACT

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⌖ Paris, France

DESIGN & TOOLS

Adobe Suite

Photoshop · Illustrator · InDesign · After Effects (basics)

UX & Productivity

Figma · Notion · SketchUp

Generative AI

MidJourney · Nano Banana · Veo 3 · Kling.ai · Claude Code

Web & Analytics

VS Code · Google Analytics · SEO · CMS

STRENGTHS

Art direction · Brand identity · UX audit · Digital content

LANGUAGES

French	*Native*
English	*Professional*
Chinese	*Basic*

INTERESTS

Web3 & Blockchain · Investing · Stock markets · Brand & design

Scan for my portfolio
and recommendations

UX/UI Web Designer and founder of BISSAP, *a premium hibiscus drink brand, with a background in* **luxury brand identity and visual merchandising** *and a sales foundation. I design visual identities, digital content and interfaces. I want to move my UX/UI practice towards* **Web3** *and I am looking for an* **internship or work-study contract in Web3 for 2027**.

EXPERIENCE

Founder & Art Director — BISSAP
2025 – present

Premium hibiscus drink brand

- Full visual identity (logo, brand guidelines, art direction) and e-commerce site built with AI tools
- Launch event "50 Cups": branding, communication, and a creative team coordinated end to end

Digital Communication Officer (work-study) — Proximy
Sep 2026 – Sep 2027

Digital communication · Content creation

- Design of newsletters and digital visuals with the Adobe Suite
- Task and list management in Notion across communication projects

Visual Merchandising Assistant — COTY SAS
2022 – 2024 · Paris

Burberry · Swarovski · Infiniment Coty Paris · Jil Sander

- Visual supports and brand guidelines: open sell, backwall, gondola; 3D models in SketchUp
- Merchandising playbooks, KPI analysis, coordination with marketing and trade marketing teams

Sales Trainee — Mercedes-Benz
Earlier · Tours

Premium automotive · Sales training

- Sales training and customer-facing work: needs analysis, product presentation, client relationship

Formes & Sculptures
Earlier · Paris

First professional experience

SELECTED PROJECTS

Escale
VS Code · Claude
AI agent that compares hotels and Airbnb listings and tailors results to each customer request. Built through prompting.

Notion Project
Notion · Group work
Course project, from problem statement and framework to final delivery of the product.

Sprint Strategy Audit
Audit · Group work
Brand audit used to build a sprint strategy.

Winty-Dream Audit
UX · SEO · PrestaShop
UX and SEO audit of an e-commerce site, benchmark of Micromania, Funko and EMP, and a redesign plan.

KOOK
Illustrator · Photoshop
Complete visual identity: logo, brand guidelines and mockups.

Chaumet Email
Illustrator · Photoshop
Email banner recreated to match the visual codes of the jewelry house.

EDUCATION

HETIC — Bachelor Webmarketing & UX/UI Design · *Bac+5 track* — 2026 – 2028 · Montreuil

EIML Paris — Bachelor Brand, Luxury, Merchandising & Design — 2022 – 2026 · Paris